



Build up the Community Impact Fund with the Built Strong Challenge. Give to United Way's Community Impact Fund today and your gift will be doubled, up to \$450,000, thanks to

Double your impact with the BUILT STRONG CHALLENGE

Our community wasn't built by one person or one company. It was built
BRICK BY BRICK, HEART BY HEART, SIDE BY SIDE.
Today our community needs help like never before. By giving to United Way's Community Impact Fund you join thousands of others building on our solid foundation to help local people, strengthen nonprofits and respond to community needs.

IMPROVE HEALTH

Meet Basic Needs
of food, clothing, transportation and shelter

Create Healthy Connections
for new moms and older adults aging safely in place

FOSTER LEARNING

Help Students Achieve Milestones
by filling their out-of-school time with learning and enrichment

Support Strong, Empowered Kids
who have long-term positive mentors

INCREASE ECONOMIC MOBILITY

Maintain Meaningful Employment
by helping people with job training, childcare and transportation

Support Financial Stability
by helping individuals and families improve their financial health

SUPPORT COMMUNITY

Seek Synergy
and help nonprofits improve efficiency through mergers and affiliations

Respond to Crisis
by quickly mobilizing resources to address community challenges like COVID-19 and racial injustice

BUILT TOGETHER. BUILT STRONG.

Be a part of building something greater by giving at your workplace or at uwrochester.org.

