2021 Campaign Poster Copy

**V1**

Our community wasn’t built by one person or one company. It was built road by road, building by building, house by house. It’s so much more than bricks and wood and nails.

It’s the road to Grandma’s house.

It’s a building where hundreds of people work.

It’s a place to call home.

Even more important than hammers and saws, we need HOPE to successfully rebuild our community. We need persistence. We need UNITY. Only by working together will we ensure that the most vulnerable in our community have the support and opportunities they need to thrive.

It will take every person and every organization working together to rebuild a stronger, greater Rochester. That’s the united way. Built together. Built strong.

Join us by giving at your workplace or visiting uwrochester.org/give.

**V2**

More than XXX miles of roads connect us.

Tens of thousands of homes shelter us.

XXXX square feet provide spaces for work, growth and care.

But even more important than the bricks and mortar, our community has HOPE. PERSISTENCE. UNITY. The building blocks required to successfully rebuild our community.

It will take every person and every organization working together to rebuild a stronger, greater Rochester.

Built together. Built strong.

Join us by giving at your workplace or visiting uwrochester.org/give.